

Mike Virosteck

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View Samples at: www.genuinegraphics.com

Retouch Technician **Color Technology, 2544 N.W. Nicolai Street, Portland, Oregon 97210**

December 2003 – October 2009 (5 years 11 months)

Intense color correction, composite and image manipulation for companies like: Nike, Adidas, Sahalie Catalog, Stash Tea, Rejuvenation, Anthro, Etc...

ColurScan, Portland, Oregon 1999 - 2003 Job description same as above.

Art Director/Design **BOC Advertising**

April 2000 – December 2002 (2 years 9 months)

Taking direction from the Creative Director / Copywriter and other Art Directors to design and produce billboards and print collateral for a group of Shopping Malls on the west coast: Posters and bus signs for Ghirardelli in San Francisco, Ad production for Zeiss Optics and Leupold hunting catalogs as-well-as Danner Boot catalog.

Free-lance **Genuine Graphics**

June 1994 – November 2003 (9 years 6 months)

Art Direction and interface design. 3-D modeling/rendering, matting video to CG backdrops, Character animation using Electric Image Animation System for interactive products, video, print and internet.

Design for print, packaging, corporate identity, text books, catalogs, posters and brochures for clients like: Infocus, Tektronix, ADC Kentrox, Cinemar, Ziba Design (Xerox), Eagle River Interactive (Compaq), LaCie, Vivo Media, CMD, Cleveland Museum of Natural History, Lubrizol, Easton Sporting Goods, Elvis and Bonaparte Adv. (Gemstone)...

Faculty **Clark College - Vancouver, WA.**

January 1996 – December 1997 (2 years)

Instructor for 2 classes. One class taught Quark Express, PageMaker and Corel Draw on the PC platform and the other class taught Multimedia for CD-ROM, HTML, Website design.

Kent State University - Kent, OH.

October 1988 – May 1989 (8 months)

I developed a six week workshop in efforts to provide a productive, working knowledge of the Macintosh computer for design faculty and honor students in the KSU Design Department and also, a fifteen week course for Junior and Senior level students, introducing the importance and potential of the Macintosh computer and its place in Graphic Design.

Art Director **Evans Group, Advertising**

March 1993 – June 1994 (1 year 4 months)

Graphic design concept and implementation for print and exhibit work. Clients include: Rentrak, Intel, Cadet, AT&T, GAIA Software, Starbucks, Egghead Software, PetsMart and Chart House Restaurants.

Education Kent State University; 06/88 to 06/89 - Graduate Course Study in Design.

Kent State University; 08/84 to 12/87 - Bachelor of Fine Arts - Graphic Design

Ohio State University: 01/83 to 08/84 - Conservation of Natural Resources.

Honors and Awards Print Case Books, American Corporate Identity 5 & 12, Print 1990 & 95 and Cascade Award for Multimedia 1995.

Affiliations Portland Advertising Federation, American Institute of Graphic Arts and The Oregon Multimedia Alliance