

Michael Virosteck, 29756 Pittsburg Road, Saint Helens, Oregon 97051, Ph: 971.221.3278
mike@genuinegraphics.com Samples: <http://genuinegraphics.com>

Production / Designer • Genuine Graphics, Portland, OR 2009 – Present

Contract work for the following companies: Liquid Agency, Field Trip, IDbranding, Merisel, Ditroen, Ivey, Straub Collaborative and Sandbox Studio. Producing digital assets and animations for Flash, illustration, photo manipulation, color correction as well as layout and editing.

Retouch/Color Operator • Color Technology, Portland, OR 2003 – 2009

Intense color correction, composite and image manipulation for: Nike, Adidas, Sahalie Catalog, Stash Tea, Rejuvenation, and more.

Assembly Operator • ColourScan, Portland, OR 1999 – 2003

Composite, image manipulation and assembly for, TaylorMade Golf, Alaska Airlines Magazine, Leatherman Tools, and more.

Graphic Designer • BOC Advertising 2000 – 2002

Taking direction from the Creative Director / Copywriter and other Art Directors to design and produce billboards and print collateral for a group of Shopping Malls on the west coast: Posters and bus signs for Ghirardelli in San Francisco, Ad production for Zeiss Optics and Leupold hunting catalogs as-well-as Danner Boot catalog.

Art Director • Genuine Graphics, Portland, OR 1994 – 2003

Art Direction and interface design. 3-D modeling/rendering, matting video to CG backdrops, Character animation using Electric Image Animation System for interactive products, video, print and internet. Design for print, packaging, corporate identity, text books, catalogs, posters and brochures for clients: Infocus, Tektronix, ADC Kentrox, Cinemar, Ziba Design (Xerox), Eagle River Interactive (Compaq), LaCie, Vivo Media, CMD, Cleveland Museum of Natural History, Lubrizol, Easton Sporting Goods, Elvis and Bonaparte Adv. (Gemstone)...

Faculty • Clark College, Vancouver, WA 1996 – 1997

Instructor for 2 classes. One class taught Quark Express, PageMaker and Corel Draw on the PC platform and the other class taught Multimedia for CD-ROM, HTML, Website design.

Faculty • Kent State University, Kent, OH 1988 – 1989

I developed a six week workshop in efforts to provide a productive, working knowledge of the Macintosh computer for design faculty and honor students in the KSU Design Department and also, a fifteen week course for Junior and Senior level students, introducing the importance and potential of the Macintosh computer and its place in Graphic Design.

Junior Art Director • Evans Group, Advertising, Portland, OR 1993 – 1994

Graphic design concept and implementation for print and exhibit work. Clients include: Rentrak, Intel, Cadet, AT&T, GAIA Software, Starbucks, Egghead Software, PetSmart and Chart House Restaurants.

Education: Kent State University; 06/88 to 06/89 - Graduate Course Study in Design.
Kent State University; 08/84 to 12/87 - Bachelor of Fine Arts - Graphic Design
Ohio State University; 01/83 to 08/84 - Conservation of Natural Resources.

Awards: Print Case Books, American Corporate Identity 5 & 12, Print 1990 & 95
Cascade Award for Multimedia 1995.

Affiliations: Portland Advertising Federation, American Institute of Graphic Arts
The Oregon Multimedia Alliance